

THE
Publishers' Weekly
A JOURNAL
SPECIALLY DEVOTED TO THE INTERESTS OF THE

BOOK AND STATIONERY TRADE.

[With which is incorporated the American Literary Gazette and Publishers' Circular, established 1852.]

OFFICIAL ORGAN OF THE PUBLISHERS' BOARD OF TRADE AND THE AM. BOOK TRADE ASSOCIATION

F. LEYPOLDT, EDITOR AND PUBLISHER, 37 PARK ROW, NEW-YORK.

VOL. VII. No. 1. NEW-YORK, Saturday, January 2, 1875. WHOLE No. 155.

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The Publishers' Weekly.

JANUARY 2, 1875.

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POSTAGE.

On and after January 1st, 1875, the postage on the WEEKLY, heretofore paid by subscribers at their own post-office, must be prepaid at the publication office. Subscribers will therefore please to remit 20 cents extra for each annual subscription for which postage has not yet been paid.

LITERARY AND TRADE NEWS.

MESSRS. ROBERTS BROS., it will be noted, start off with a fine list of books for January. These include Sir Arthur Helps's "Social Pressure," a new series of the delightful "Friends in Council" style, in which, with his "beautiful English," he discusses in his peculiarly happy fashion many important problems of the life of the time. Earl Russell's Recollections will be the most important political memoir that has seen the light in England for a long while. St. John Tyrwhitt's "Our Sketching Club" is by all means the best and most practical as well as readable book for amateur artists that we have, as readers of the papers in *Old and New* will agree with Mr. Ruskin, who indorses the book through and through. Mary Cowden Clarke's "Rambling Story" is most highly spoken of by the English press, and we expect great things of Hamerton's land and sea story for boys, "Harry Blount." An American issue of that remarkable work on "Supernatural Religion" is also welcome.

THE Harpers will issue as their first important book of the year, "The Last Journals of David Livingstone," which scarcely needs words of ours to help the wide sale it is sure to have. It will be a handsome octavo, and will probably be the best selling book of the month.

THE Scribners have a list of excellent books for the month, among which we mention at present only George Smith's great work on Nineveh, remarkable in every way, and the Greville memoirs as edited for the Bric-a-Brac. We shall give full particulars in our next.

AN important volume is to be printed at once by G. P. Putnam's Sons, "Religion as affected

by Modern Materialism," by James Martineau with introduction by Dr. Bellows. This is a little book of about a hundred pages, but is said to be the clearest, ablest, and most effective analysis of the Tyndall doctrines yet made. Fieber's "Treatment of Nervous Diseases by Electricity" will be ready at the same time.

GREVILLE's papers, now so popular in England, will be reprinted at once by Harper & Bros.

MESSRS. E. P. DUTTON & Co., of New-York, will soon issue an edition of Farrar's Life of Christ, complete, for \$3. "Pussy Tiptoe's Family," issued by this firm for the holidays, has proved one of the most successful books of the season.

THE Lippincotts' altered edition of Chambers' Cyclopædia, over which there has been so much discussion, is hereafter to be known as the American revised edition.

GLADSTONE's pamphlet is selling up to the 125th thousand.

MR. ALBERT COGSWELL, the well-known and agreeable manager of the book department of the Orange Judd Co. for the past eight years, has severed his relations with that company, and has associated himself with the enterprising firm of A. J. Bicknell & Co., 27 Warren street, New-York, the well-known publishers of architectural books. Mr. Cogswell's large acquaintance with the trade, as well as extensive business knowledge, will render him a valuable acquisition to the new firm. We wish him and them every success.

[OFFICIAL.]

Publishers' Board of Trade.

OFFICE OF THE SECRETARY.

812 Broadway, New-York.

December 28, 1874.

AGENCY REPORTS.

ENGAGEMENTS.

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WITHDRAWALS.

- By BREWER & TILESTON: Weston Lewis, Gardiner, Maine.
 By SHELDON & Co.: C. S. Groesbeck.

GEORGE R. LOCKWOOD,

Secretary.

ALPHABETICAL LIST OF BOOKS JUST PUBLISHED.

The Prices in this List are for cloth lettered, unless otherwise indicated. Imported books are marked with an asterisk: Authors' and Subscription Books, or Books published at net prices, with two asterisks.

- Allen.**—The Encyclopædia of pure Materia Medica. A Record of the positive Effects of Drugs upon the healthy human Organism. By Timothy F. Allen, A.M., M.D. With contributions from Dr. Richard Hughes of England, Dr. C. Hering of Phila., Dr. Carroll Dunham of New-York, Dr. A. Lippe of Phila., and others. Vol. 1. 8°, pp. 622. \$6; shp., \$7; hlf. mor., \$7.50.....*Boericke & T.*
- Benjamin.**—A Treatise on the Law of Sale of Personal Property. With references to the American Decisions and to the French Code and Civil Law. By J. P. Benjamin, Esq., Q.C., of Lincoln's Inn, Barrister-at-Law. Edited by Hon. J. C. Perkins. *First Am. from the 2d London ed.* 8°. Shp., \$7.50.....*Hurd & H.*
- Burr.**—Thy Voyage; or, A Song of the Seas, and other Poems. By Rev. E. F. Burr, D.D., author of "Ecce Coelum," "Pater Mundi," etc. With 17 illustr. Sq. 8°, pp. 60. \$3.50.....*Nelson & P.*
- Butler.**—Home: Femme Heroic and Miscellaneous Poems. By Jessee H. Butler. 12°, pp. 236. \$1.50 & \$2. *Colby & R.*
- Eggleston.**—The Schoolmaster's Stories, for Boys and Girls. By Rev. Edward Eggleston, author of "The Hoosier Schoolmaster." (American Homes Series.) With 16 illustr. 12°. \$1.50.....*Shepard.*
- Graham.**—Reasonable Elocution. A Text-Book for Schools, Colleges, Clergymen, Lawyers, Actors, etc. By F. Taverner Graham. 12°, pp. 211. \$1.25.....*Barnes.*
- Hall.**—His Mother's Fancy. A Story for Juveniles and young old Folks. By Theresa Oakey Hall. (American Homes Series.) 12°, pp. 201. \$1.50.....*Shepard.*
- Hymns** for the Sanctuary and Social Worship. With Tunes. Sq. 12°, pp. 502. \$1.35; imitation mor., \$2.75; mor., \$4.....*U. B. Pub. House.*
- International Expositor** (The). The Sunday-school Lessons of the International Series, for 1875. Presented in the form of Questions and Answers. For the use of Parents and Teachers. First Quarter. The Book of Joshua. By E. J. Newlin, D.D. 18°, pp. 75. Pap., 25 c.....*Ward.*
- Milton.**—The Poetical Works of John Milton. With introductions and notes by David Masson, M.A., LL.D., etc. 2 vols. (Golden Treasury Series.) 16°. \$3. *Macmillan.*
- Mishaps** (The) of Mr. Ezekiel Pelter. Illustr. 12°, pp. 302. \$1.75.....*Griggs.*
- Murray.**—Deacons. By W. H. H. Murray, author of "Adventures in the Wilderness," etc. Illustr. 12°, pp. 82. \$1.50.....*Shepard.*
- Newlin, E. J.**—See International Expositor.
- Stephens.**—The Young Moose-Hunters. A Backwoods-Boy's Story. By C. A. Stephens, author of "The Camping Out Series." Illustr. by Merrill. (American Homes Series.) 12°, pp. 288. \$1.50.....*Shepard.*
- Three Sermons**:—1. Human Brotherhood. 2. The Curse of Meroz. 3. Christian Contentment. By a Home Missionary. *Revised ed.* 8°, pp. 24. Pap., 25 c. *L. Little & Co.*

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ANNOUNCEMENTS OF FORTHCOMING PUBLICATIONS.

RESOLVED, That this Convention recognize the PUBLISHERS' WEEKLY as the established organ of the entire trade, and recommend it to publishers as the medium through which they should make their "first announcement" of books they propose to publish, and the full title of all books immediately on publication.—AMERICAN BOOK TRADE ASSOCIATION.

Publishers' First Announcements.

From the New-York Commercial Advertiser, for the week ending Dec. 28.

DECEMBER 22.

James R. Osgood & Co.:—Lilith.—Longevity.—The Cartridges.—The Annals of England.—Rosamunda.—English Country Houses.—Black's Michael Angelo.—Over the Hills and Far Away.

DECEMBER 24.

D. Appleton & Co.:—True and False Infallibility, by Monsignor Capel.—Under the Septennate.—Life of the Prince Consort, by Theodore Martin.

Harper & Bros.:—His Natural Life, by Marcus Clark.—Minto's Manual of English Prose Literature.—Life of the Prince Consort.—Diary of the Shah of Persia.—Monk's Norton.—Some of Our Girls.

Henry Holt & Co.:—The Gosau Smithy, by the author of "Dorothy Fox."—The Land of the Czar.—Baiting the Trap.

DECEMBER 26.

G. P. Putnam's Sons:—By arrangement with the New-York Tribune, "Parisian Society of To-Day" (Causeries Parisiennes), by Arsine Houssage.

Harper & Bros.:—Battle and Burden of Life.—From Jerusalem to Antioch.—Catholic Reform, by Father Hyacinthe.—Katerfelto.—Harry Blount.

A Happy New Year!

WE take space in this number, which follows so close upon the heels of the year as to be virtually the work of 1874, only to congratulate the trade upon the progress which has been made in 1874, and upon the happy auspices under which 1875 opens. In that year we hope and expect to see the work of reform completed, so that when Christmas comes again the American book trade will hold the proud position in American business to which it is certainly entitled. It is surely worth while to make faith for the future by contrasting even the position of the trade to-day with its utterly unorganized condition one year ago. But upon this we propose to enlarge in our next number, in making a summary of the progress of the year, and in looking forward so far as we can into the future. To that number is postponed also our monthly list, and to it we shall especially call the attention of the trade.

WE beg leave to remind the publishers that our next and following issues in January will contain the annual summaries of their respective issues of the past year, which proved so useful and acceptable to the trade last year. These advertisements should be forwarded at as early a date as possible.

BOOKS RECEIVED.

CHRISTMAS GIFTS: A New Method. (*The Nation*.) "This 'New Method' of indexing advertisements will, it is hoped, prove of special service in the economy of time." So says the compiler, in a prefatory notice, and, we add, in a manner that must startle Allibone. To "prove of special service in the economy of time," this index should be read consecutively from beginning to end, or, still better, committed to memory. A few quotations will illustrate the novelty of the "method." "Gifts Appropriate for Gentlemen" opens with the following charming *bric-a-brac* series:

1, Traveling-Bag; 2, Silver-Handled Razors, Shaving-Cup, Brush, and Powder-Box; 3, Russia Leather Card-Case; 4, Webster's Unabridged [also in Russia]; 5, Pocket Photo-Case; 6, Colgate's Floating Toilet Soap; 7, Hendschel's "Sketches"; 8, Cigar-Case; 9, Skates; 10, Dressing-Case; 11, Colgate's Shaving-Soap; 12, Cuff and Collar Box; 13, Colgate's Superfine Pomade Cosmetique for the moustache and beard; 14, Blacking-Cabinets; 15, Stone Cameos; 16, [more] Traveling-Bags; and, 17, a Handkerchief Box. We have copied *seriatim* (minus addresses) the first page of the "index," which gives some idea of the "new method," besides plenty of soap. The latter feature is refreshingly predominant throughout the "index" in other choice combinations. On the second and third pages, still under the caption, "For Gentlemen," we find in happy unison, "Colgate's Lavender-Flower Water, for use after shaving," together with "Sir Walter Scott's Lives of the Novelists," and

"Ruskin's Works;" "Strength and Beauty," by Pres. Hopkins, and, rather suggestively, "Colgate's Soaps;" "Colgate's Pomade Vaseline," a most excellent hair-dressing, with "Cheering Words from the Master-Worker;" "Colgate's Multiflora Toilet-Water, for use after shaving," and "Selected Poems," together with "The Life of Christ," by Rev. F. W. Farrar, D.D.; concluding with a cigar-stand, "Knight's Pictorial Shakespeare," and a Chickering piano. The same cheerful harmony is preserved in "Gifts Appropriate to Ladies," insinuatingly recommending, in the first instance, a dressing-case; then, a prayer-book; further on, a Chickering piano and diamonds; musical work-box, and "Colgate's Fine Toilet Soaps;" "Colgate's Superfine Violet, West End, Frang-Panni, Lettuce, and Rose Soaps," with "Heart-Strains for Christmas-Tide;" wedding and reception cards, with "Ruskin's Beauties" and a work-box; Bryant's "Library of Poetry and Song," with a glove-box; jewel-box with [another] Chickering piano, and Bryant's "Story of the Fountain;" visiting cards, with [still another] Chickering piano; "My Golden Hours," with a "shopping-bag" and "Crooked Places;" and, finally, specially "for a lady," "Colgate's Superior Eau-de-Cologne," "Colgate's Handkerchief Extracts," "Ylang-Ylang," etc., and Colgate's fine toilet-waters, "Violet," "Rosa-dora," and others. Under "Gifts Appropriate to Ladies (*Housekeeping*)," we find, among other choice utensils, card-receiver for New-Year's Day, together with a musical box "for a mother with a restless child," and Bryant's "Song of the Sower;" a musical work-box, and "The Life of Christ," by the Rev. F. W. Farrar, D.D., together with silver table-knives, dessert-knives, game-carvers, and forks; "for housekeepers and others," Colgate's "Sandaline Soap," Colgate's "Cashmere Bouquet Soap," and Colgate's "Superior Flavoring Extracts;" also Webster's "Unabridged," with musical box; and finally, Colgate's soap, "Leave a box out for Santa Claus to wash off the chimney-soot," together with a music-box, "with expressives, mandolins, and celestial voices, as a present to the household." Strangely, soap is getting scarce among "Gifts Appropriate to Boys." "Gifts Appropriate for Old People" contains in all eleven varieties, beginning with, 1, Satchels; 2, Bible, Prayer-Book, or Hymnal; and, 3, Backgammon Boards; closing with "a very soft pen for Grandpa who learned to write," and "The Hanging of the Crane" and of nothing else. No soap. "Gifts Appropriate to Persons of Various Tastes"—(a) *Literary*, begins with the following three items: 1, "Goethe and Mendelssohn, 1821-1831;" 2, a Satchel "for a literary or professional man's papers," and "Military and Religious Life in the Middle Ages, etc.," by Paul Lacroix. (b) *Artistic*, includes, together with an array of works of and on art, an inkstand, "Picture Poesies," and singing-birds (of course artistic). "Gifts Appropriate to Readers—*Science*" is too preciously select not to be given in full. 1, Dawkins' "Cave Hunting;" 2, Hartwig's "Sea and its Living Wonders;" 3, Colgate's Soaps for Travelers; 4, Musical Box, "a present for a sleepless professor;" 5, Guillemin's "Forces of Nature"—five gifts only, but representative of art and literature as well as science, the latter indeed both very "popular" and "pure." "Gifts Appropriate for Invalids" include, among other soothing articles, a musical

box, with celestial voices, singing-birds, clock, the "Chamber of Peace," a Chickering piano, upright, "for the bed-room of an incurable," and the Christmas-log taken from the hearth of "The Hanging of the Crane." As some articles might be overlooked under the sections named, inclusive of the "Persons of Various Tastes," a special section is devoted to "Miscellaneous," including Hendschel's "Sketches," Webster's "Unabridged," etc., and more, though the last, "Colgate's Toilet Soap, Box of." "Box of" is cleverly indicative of the *technique* of the "new method." Any one that should be in want of Colgate's soap would naturally turn to "Colgate," not to "box;" and though in the "new method" the alphabetical or any old-fashioned system is discarded, nobody could possibly miss "Colgate." We envy the *Nation* for the ingenious inventor of the "new method." What blessing he might bestow upon the book trade, by suggesting as admirable a method for a Finding List of books as that which makes his index so unfailing a Finding List of Colgate's soaps, Chickering's pianos, and Paillard's music-boxes!

We congratulate the *Nation* on its success in this new field of enterprise; on its graciously descending from its lofty pedestal to our common standard of trade journalism. And may we record, as another act of self-abnegation, its gratifying withdrawal from the retail book trade, implied in the well-considered omission of those conspicuous lines so frequently met with in its advertising columns, namely, "Orders for books will be filled by the *Nation*, etc."? How much more becoming to the paragon of literary taste is the substitution of a line which now as motto so fitly graces the cover of "Christmas Gifts" (who does not fully comprehend its meaning after a perusal of the "method?"), "I am weary; yea, my memory is tired."—SHAKESPEARE. 16mo, pp. 36, paper, *gratis* to subscribers to the *Nation*, at \$5 for fifty weeks, postpaid, or \$5.20 for fifty-two weeks. Clergymen, \$4. Terms of "indexing," unknown.

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MISS THACKERAY is writing a new story called "Miss Angel," founded on the life of Angelica Kaufman, which has been secured by *Harper's Magazine*, and will be commenced in the February number. It promises to be her most important work.

BRIGADIER FREDERIC: A Story of an Alsatian Exile, is MM. Erckmann-Chatrian's latest work, which will be republished here, in translation, we presume, by the Scribners.

ARCTIC literature is fast increasing. Messrs. Griffin, the naval booksellers at Portsea, England, are about to publish an Arctic and Antarctic navy list, containing the names of every naval officer who has served in Arctic expeditions from 1773 to 1874, the expeditions each served in, with brief biographical notices, and details respecting the sledge-traveling done, books written by, and the after-careers of a large majority. The last has been prepared by Mr. Clements Markham, who served in the Arctic expedition of 1850-51. Lieut. Payer, a participant in three Austrian Arctic explorations, is writing a full account of those expeditions.

ANOTHER posthumous essay of Mr. Mill's is to be given to the public. It seems that he left, partly finished, an essay on "Socialism," which will be brought out early in the year.

We are now informed that "Congregational Worship," by Rev. A. J. Gordon, author of "In Christ," will be published by Young & Bartlett, 26 School street, Boston, about January 10th. 1 vol. 12mo; price, \$1.

E. P. DUTTON & Co. will publish in January: "Now-a-Days; or, King's Daughters," a Tale, by Emma Marshall, author of "Mrs. Mainwaring's Journal," 12mo, \$1.50; and "Sunday Echoes in Week-day Hours, by Mrs. Carey Brock, new volume, on the Epistles and Gospels, 12mo, \$1.50.

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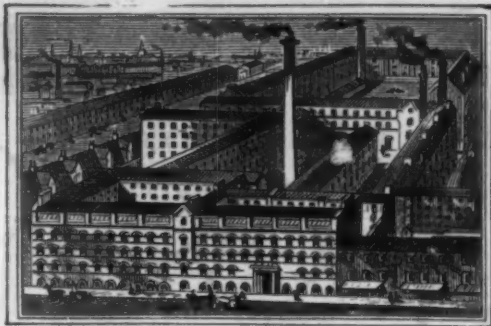
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